

Tatiana Popusoi

Manager, Financial Services Advisory · KPMG Switzerland · ACCA

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Finance transformation manager with eight years at KPMG and EY across Switzerland, Luxembourg and Romania, consistently rated at the highest performance level. Leads digital finance transformation workstreams (EPM, reporting platforms, process redesign and automation) from business requirements and process design through to implementation, built on deep expertise in FP&A, IFRS and group reporting. Owns engagements end to end, leads and mentors multidisciplinary teams across Finance, Risk and IT, and presents to CFOs and senior management. ACCA qualified; CAS in FinTech, University of Zurich.

SELECTED WORK

FP&A and EPM transformation, Swiss insurance group — redesigned planning and controlling end to end: governance and approval structures, cost allocation methodology, planning processes, Financial Planning & Controlling Handbooks and a Board-based EPM operating model.

Finance platform implementations — Workiva, including AI features, and LucaNet, to standardise reporting and reduce manual effort.

IFRS conversion, one of the world's largest global reinsurers — technical advisory within a large-scale transformation programme.

Managed services and on-call accounting for banks, asset managers and insurers — recurring reporting and accounting as an extension of client finance teams.

Co-author, Accounting for Bitcoin, Ethereum and their ETFs — KPMG Switzerland thought leadership on classification, valuation and reporting of digital assets.

PROFESSIONAL EXPERIENCE

Manager, Financial Services Advisory

KPMG Switzerland · Zurich

Jan 2024 – present

Started as Assistant Manager · promoted to Manager within nine months

- Leads digital finance transformation workstreams — EPM with Board, reporting platforms with Workiva and LucaNet, GAAP conversion and finance operating model programmes — with Finance, Risk and IT.
- Analyses and redesigns end-to-end finance processes, particularly FP&A and record-to-report, translating business requirements into process designs, governance models and handbooks.
- Owns engagements end to end: scoping, planning, budgeting, resourcing, governance, risk mitigation and delivery against agreed timelines.
- Designs and leads client workshops and steering updates; reports findings and implementation options to CFOs and Heads of Accounting.
- Leads and mentors multidisciplinary teams, allocating work, reviewing deliverables and ensuring quality.
- Advises on complex accounting under IFRS, Swiss GAAP FER and the Swiss Code of Obligations, including consolidation and group reporting.
- Drives business development: proposals and RfP responses, pricing, and conversion of self-generated opportunities into mandates.

CORE EXPERTISE

DIGITAL FINANCE

EPM (Board) · Workiva (incl. AI features) · LucaNet · Process automation · Finance data & analytics · Python (basic knowledge) · AI applied to finance and reporting

FINANCE PROCESSES

FP&A · Record-to-report · Planning & controlling · Cost allocation · Consolidation & group reporting · Finance operating model · Governance & process design

TECHNICAL ACCOUNTING

IFRS · Swiss GAAP FER · Swiss Code of Obligations · Financial instruments · GAAP conversion · Accounting policies

PROFESSIONAL EXPERIENCE continued**Audit Assistant Manager, Alternative Investments****KPMG Luxembourg**

Oct 2019 – Dec 2023

Started as Audit Assistant · promoted in each of four consecutive years

- Led audit engagements for funds, private equity, real estate and infrastructure vehicles under IFRS, US GAAP and local GAAP, standalone and consolidated, including testing of finance and reporting controls.
- Managed audit teams across multiple parallel engagements; reviewed deliverables for quality, accuracy and compliance.
- Key client contact; coordinated cross-functional stakeholders, contributed to technical discussions and coached junior team members.

Audit Assistant, Industry**EY · Iași, Romania**

Jan 2018 – Sep 2019

Started as Audit Intern

- Audit fieldwork across commercial and manufacturing clients — financial reporting, internal controls, risk assessment.
- Substantive testing and physical inventory procedures, using data analysis tools to test at scale.

Client Services Analyst, Product Compliance**Amazon · Iași, Romania**

Dec 2016 – Sep 2017

- Supported the assessment of product risks and regulatory requirements across European marketplaces.

LEADERSHIP

Workstream & engagement lead ·
Workshop facilitation · Stakeholder
management · Executive reporting ·
Mentoring · Proposals, RfPs &
pricing

SECTORS

Banking · Insurance · Asset
management · Private equity ·
Investment funds · Real estate ·
Infrastructure · Corporates

LANGUAGES

German	Full professional
English	Full professional
French	Full professional
Russian	Full professional
Romanian	Native

BEYOND WORK

Project Manager, Speranta NGO,
France, 2013–2017 — community
infrastructure and education
projects

National and international olympiad
medals in mathematics, French and
Romanian

QUALIFICATIONS & EDUCATION

2026	ACCA Future Leaders of Tomorrow Selected for ACCA's global development programme for emerging finance leaders
2025–2026	University of Zurich Certificate of Advanced Studies (CAS) in FinTech
2019–2023	ACCA — Association of Chartered Certified Accountants Qualified Member · Advanced Diploma in Accounting and Business
2016–2018	Alexandru Ioan Cuza University, Iași Master's degree, Economics and International Business · thesis 10/10
2017–2018	University of Lille 1, France MBA Erasmus exchange semester · French Language Certificate, C1
2013–2016	Babeș-Bolyai University, Cluj-Napoca Bachelor's degree, Economics and International Business · thesis 10/10